The official ITRA Performance Index generated by Sportips.fr

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In order that each runner can be recognized at his or her true value, ITRA and Sportips.fr have decided to join forces to automatically display the ITRA Performance Index for each participant on the lists of Sportips.fr, the first timing platform in France to display this Performance Index (official index recognized by the World Athletics).

The ITRA Performance Index will also be used by Sportips.fr to refine the Live tracking of runners during the events.



SPORTIPS, born from a real passion for sports and new technologies, was founded in 2008. Its know-how and skills are based on a young, experienced and motivated team.

Whatever the sporting event, SPORTIPS accompanies, identifies all the needs and offers a personalized service meeting all the expectations of runners and race organizers.

Their philosophy: "To provide quality, innovative services, in a constant search for customer and participant satisfaction. Their fields of activity: The help to the organization of sports events, through two essential services: the on-line registration of the participants and the electronic



timing.

About l'ITRA:

Founded in 2013, ITRA (International Trail Running Association) is the leading reference organization for trail running globally, providing services to individual trail runners and trail running organizations. ITRA is also the sole representative of Trail Running with the world governing body of our sport, World Athletics (WA)

With over 150,000 runner and organizer accounts, ITRA ranks **2 million** runners from 163 countries with its Performance Index (PI). There are nearly 8,000 trail races listed in ITRA's event calendar.

For more information about ITRA please visit our website www.itra.run.

Media Outreach:

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